

## Why am I a practicing product designer? Is it a result of truth/ lies?

I have chosen to explore my practice, as I am curious to why I chose to do this. Is it innate or a result of experiences that led me down this career path? This short essay aims to gain some understanding on whether my inspiration is based on reality/ the representation of reality. These questions are key, because if my inspiration is only based upon the representation of reality, then, my own work could be the work of lies.

Everything around me inspires me, on a daily basis, I feel this is because if everything makes an impact on us in some way, then it must be a source of inspiration in some way or another. I have chosen to take my inspiration and use it to create products. However, some people have used it to; mould clay, throw paint onto paper and even find meaning behind an abstract image. This demonstrates how individuals of art and design have transferred their inspiration into a form of art and design. As Nietzsche puts it, 'indefinable X which is transformed by our worldly, sensory faculties into experience and perception.' This demonstrates how I transform my inspiration into a way that allows me to design and manufacture products. This shows why I am able to produce products, I use my senses to transform what I see as an inspiration (my perception, at that time) into a form of product design.

The source of my inspiration has now been established, but is it a result of truth/ lies? This is important, because for me, to design and develop products of honest representation, then the source of inspiration also needs to be true. However, Nietzsche also suggests that the time for true representation is now over, 'gone is the conventional notion of truth as the correct representation.' The source of my inspiration could therefore be a lie, in-turn causing my actual work to be a lie, like a domino effect. Moreover, Plato suggests to us through his theory of the forms, that everything is a representation of the true original and perfect form. Therefore, everything we see around us/ my source of inspiration is a lie, 'the leaf: the original model according to which all the leaves were perhaps woven, sketched... no specimen has turned out to be correct, trustworthy, and faithful likeness of the original model.' Yet again, it is like the domino effect, however, this time Plato

would suggest the blame lies with those who replicated the original model to create the world around us. This would mean that my work is a lie, but I have had no true inspiration in-order to create true work.

This essay has explored the reasons to why I am a practising product designer, demonstrating the world around me, in my everyday life, inspires me. And through the domino effect, I have been able to understand that the world around us is a lie, as Neitchze puts it, it is just a representation of the truth. Right at the start of everything we see around is, there once was an original true model, but any replication/ representation would have been a lie, as Plato feels anything else after the original is in-perfect and untrustworthy.